

**Mission:** To promote the alignment of business information and technology requirements through the delivery of cost effective, scalable and easy to use products

Kaptia has a solution for the

- Business Policy compilers
- Business Rule Analyzers
- Regulatory Coordinators
- Business Rule Implementers

#### INDUSTRY USERS

Kaptia solution supports all business sector and our current users are located in the Energy sector, Legal Sector, and Education.

Learn how Kaptia gives you the right solution for your industry

"Kaptia's Business Portal allowed us to provide visibility to our 25+

customers needs across the globe, and helped us manage our operation efficiently."

- Rahul Gedupudi, Konecranes Services

#### THE CHALLENGE

Today, organizations continue to struggle with how to make business information more transparent within their enterprise. In most organizations, policies and mandates are embedded into software systems or heterogeneous data sources. As companies expand through organic growth or merger and acquisition, this structure causes increased risk to decision makers as information transparency decreases and business impact becomes more uncertain.

#### OVERVIEW

Kaptia Corporation offers products and services that assist companies with increased throughput, higher customer satisfaction and loyalty, and reduced risk. The company's core products Kaptia Lynx Business Portal and Kaptia Lynx Technology Requirements Hub, provide a cost effective and easy to use solution to manage policies, mandates and other business information.

#### KAPTIA LYNX BUSINESS PORTAL

Our Business Portal is used by our customers to solve problems such as prioritizing business needs based on technology complexity, eliminating the "lost in translation" issue commonly experienced by business users, and replacing multiple unrelated systems used to store business rules and policies. The product's key features include:

- ◆ Built-in user templates for business rules and policies creation
- ◆ Open and transparent interface that enables rule sharing among organization units
- ◆ Intuitive reporting dashboard that tracks rule volume, status and ownership
- ◆ Centralized rules repository for both business and technology users
- ◆ Impact analysis translator that shows impact to IT assets

#### KAPTIA LYNX TECHNOLOGY REQUIREMENTS HUB

Our IT customers utilize our Technology Requirements Hub to minimize rework issues caused by unclear business rules, reduce manual processes due to complex business policies & rules, increase transparency between business needs and technology impact, and optimize the use of their IT assets. The product's key features include:

- ◆ Dynamic access to business rules and policies
- ◆ IT assets optimization analyzer
- ◆ IT services replicator
- ◆ IT assets impact tracker
- ◆ Intuitive reporting dashboard

#### VALUE PROPOSITION

Kaptia's value proposition is found in its flexible, simple and easy to use solution. Our customers receive an affordable low cost solution that provides benefits such as risk reduction, increased customer loyalty and improved throughput.

